

Anthem
 Branding

—
 CUSTOM HEADWEAR PROGRAM

CUSTOM HAT
 CATALOG



Tell a bigger brand story with a custom hat collection exclusively tailored to capture your brand’s unique values and appeal to your audience. From high-quality fabric options to unlimited logo decoration methods, you can add a wide variety of branded details such as a woven patch or underbrim screen print. Available in several unique fit options, we have styles and fabrics to meet every lifestyle.

Each hat is customized from scratch with cut and sewn panels and decorations to create a truly bespoke product that is tailored to your brand. Whether you want to increase brand awareness or create a wearable lifestyle collection, custom hats are one of the most versatile promotional products available. Our team will work with you to create the perfect custom hat to take your business to the next level.

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CUSTOM HATS



CUSTOM HEADWEAR PROGRAM

We are thrilled to offer custom headwear in a variety of fits, fabrics, and decorations. We've showcased our most popular hat options in this catalog. However - if you can dream it, we can make it. Our capabilities go beyond the scope shown here, reach out to your account manager to create your perfect custom hat.

Our custom headwear is made for all ages—from youth to adults. Reach out to your account manager to learn more about specialty sizing.

HAT FITS + STYLES





5-PANEL CAMPER HATS

Distinguished by their unique shape, low crown and flat brim.

POPULAR FABRICS:

01



Twill

02



Polyester

03



Ripstop

04



Fleece

05



Quilted

FEATURES

Our comfortable, trendy camper hats feature a super shallow crown and adjustable back strap. Popular with an urban audience, they are a versatile hat that works well with all fabrics and decorations - making it the perfect hat pick for all activities.



5-PANEL CAMPER HATS

Featuring a relaxed fit, mid crown, flat brim and accent rope.

POPULAR FABRICS:

06



Twill

07



Poplin

08



Ripstop

09



Nylon / Perforated Mesh

10



Corduroy

FEATURES

Our unstructured grandpa hats are distinguished by their mid crown and flat brim. A popular choice due to its light weight material and relaxed fit, grandpa hats look great in a variety of fabrics and are often adorned with a rope.



5-PANEL GOLF PERFORMANCE HATS

Well known by their athletic fit and performance fabric.

POPULAR FABRICS & FITS:

11



Polyester + Perforated Poly
Low Crown + Curved Brim

12



Polyester + Perforated Poly
Mid Crown + Curved Brim

13



Polyester + Perforated Poly
High Crown + Flat Brim

FEATURES

The perfect addition to your athletic gear, our 5-panel performance hats offer breathability and comfort for any sporting outing. Full fabric or perforated poly back, the unique sweat resistant fabric is the true distinguisher for these active wear hats.



6-PANEL GOLF PERFORMANCE HATS

Displaying an athletic fit and performance fabric.

POPULAR FABRICS & FITS:

14



Polyester + Perforated Poly
Low Crown + Curved Brim

15



Polyester + Perforated Poly
Mid Crown + Flat Brim

16



Polyester + Perforated Poly
Low Crown + Curved Brim

FEATURES

This 6-panel golfing headwear is perfect for corporate days out, team-building experiences on the green, or as swag gifts for your most loyal corporate clients. The fit naturally provides protection from the sun and the performance material allows for breathability in any weather.



5-PANEL FULL FABRIC HATS

Distinguished by their full fabric panels.

POPULAR FABRICS & FITS:

17



Twill
High Crown + Flat Brim

18



Twill
Low Crown + Curved Brim

19



Wool Blend
High Crown + Flat Brim

FEATURES

Our 5-panel full fabric hats provide extra protection and warmth during the colder months. Available in a variety of fabrics and brim styles, full fabric hats are a comfortable and stylish way to show off your brand.



6-PANEL FULL FABRIC HATS

Featuring full fabric panels.

POPULAR FABRICS & FITS:

20



Twill
High Crown + Flat Brim

21



Wool Blend
High Crown + Flat Brim

22



Twill
Low Crown + Curved Brim

23



Wool Blend
Low Crown + Curved Brim

FEATURES

Full fabric 6-panel trucker hats make for the perfect companion to take you from summer into colder days. Comfortable and functional, they provide excellent protection from the elements. Availability in a variety of styles and high quality fabrics, they are a staple to include in your custom headwear collection.



5-PANEL TRUCKER HATS

Well known by their fabric crown and mesh back.

POPULAR FABRICS & FITS:

24



Twill + Mesh
High Crown + Flat Brim

25



Structured Twill + Mesh
Mid Crown + Curved Brim

26



Unstructured Twill + Mesh
Mid Crown + Curved Brim

27



Foam + Mesh
High Crown + Flat Brim

28



Foam + Mesh
Mid Crown + Curved Brim

FEATURES

A client favorite, customizable 5-panel trucker hats are distinguished by their mesh back and snapback closure. Available in a variety of fits and fabrics, they are a classic and comfortable style that appeals to all audiences.



6-PANEL TRUCKER HATS

Featuring a fabric crown and mesh back.

POPULAR FABRICS & FITS:

29



Twill + Mesh
High Crown + Flat Brim

30



Structured Twill + Mesh
Low Crown + Curved Brim

31



Unstructured Twill + Mesh
Low Crown + Curved Brim

FEATURES

Offering style and functionality, 6-panel truckers provide a great blank canvas to display your brand's personality. The traditional mesh back provides breathability for this versatile and beloved hat style while the front provides opportunity to choose a unique fit and fabric.



6-PANEL DAD HATS

Set apart by their unstructured full fabric panels and curved brim.

POPULAR FABRICS:

32



Twill

33



Waxed Canvas

FEATURES

Showcasing an unstructured fit, a metal buckle and a curved bill, dad hats are a popular choice for many brands. Promoting a more casual and relaxed vibe, dad hats typically come in soft cotton twill material or waxed canvas.



7-PANEL HIPSTER HATS

Distinguished by their unique 7 panel fit and flat brim.

POPULAR FABRICS:

34



Twill

35



Twill + Mesh

FEATURES

Set apart by their unique and durable paneling, hipster hats are a trendy choice. Available in full fabric or mesh back, their striking profile will stand out while displaying your brand.



VISORS

Well known by their open structure and curved brim.

POPULAR FABRICS:

36



Twill

37



Performance Nylon

FEATURES

Visors are a sporty and trendy alternative to a traditional cap that protect your customers from the sun's glare. Featuring a sweatband and velcro backing, visors can come in a multitude of fabrics and decorations to fit your lifestyle. They are the perfect addition to your athleisure wardrobe!



TRAPPER HATS

Set apart by their full fabric panels, fleece interior and ear flaps.

POPULAR FABRICS & FITS:



Ripstop + Fleece

FEATURES

A winter time favorite, trapper hats offer a variety of style and fabric options. When worn with the earflaps up, it will keep your head warm on a crisp day, helping regulate the warmth of the rest of your body. When the temperature falls and the wind kicks up, lowering the earflaps creates a neck warmer to keep you comfortable longer in the outdoors.



WIDE BRIM STRAW HATS

Featuring a wide brim, straw material and accent rope.

POPULAR COLORWAYS:



Natural



Brown



Black

FEATURES

Customized straw hats are the perfect summer companion. With its oversized brim and straw construction, the hat blocks unwanted sun rays and keeps you cool and protected with unmatched style! Available in multiple organic colorways, straw hats provide plenty of opportunity to incorporate your branding - from a subtle woven patch on the crown to a colorful sublimated underbrim.



WIDE BRIM FELT HATS

Distinguished by their wide brim, wool felt material and accent rope.

POPULAR COLORWAYS:



Wool Felt

FEATURES

This versatile and stylish wide brim hat is the perfect headwear accessory year round. The striking profile holds it shape and provides the perfect coverage to block the sun rays. Soft, durable felted wool creates a perfect canvas to display your brand.



BUCKET HATS

Well known by their full head coverage and unique fit.

POPULAR FABRICS:

43



Twill

44



Polyester

45



Twill with strap

FEATURES

One of our most fun and fashionable promotional products, branded bucket hats can help boost brand recognition. Whether you favor embroidered bucket hats or sublimated bucket hats, you won't find higher quality for less anywhere else.

5-PANEL CAMPER

Low crown and flat brim. Popular fabrics:



Twill



Poly Blend



Ripstop



Fleece



Quilted

5-PANEL GRANDPA

Mid crown, flat brim and accent rope. Popular fabrics:



Twill



Poplin



Ripstop



Nylon / Perforated Mesh



Corduroy

5-PANEL GOLF PERFORMANCE

Performance material. Popular fabrics & fits:



Unstructured Polyester + Perforated Poly
Low Crown + Curved Brim



Polyester + Perforated Poly
Mid Crown + Curved Brim



Polyester + Perforated Poly
High Crown + Flat Brim

6-PANEL GOLF PERFORMANCE

Performance material. Popular fabrics & fits:



Polyester + Perforated Poly
Mid Crown + Curved Brim



Polyester + Perforated Poly
High Crown + Flat Brim

6-PANEL GOLF CONT.



Unstructured Polyester + Perforated Poly
Low Crown + Curved Brim

5-PANEL FULL FABRIC

Full fabric panels. Popular fabrics & fits:



Twill
High Crown + Flat Brim



Twill
Low Crown + Curved Brim



Wool Blend
High Crown + Flat Brim

6-PANEL FULL FABRIC

Full fabric panels. Popular fabrics & fits:



Twill
High Crown + Flat Brim



Wool Blend
High Crown + Flat Brim



Twill
Low Crown + Curved Brim



Wool Blend
Low Crown + Curved Brim

5-PANEL TRUCKER

Fabric crown and mesh back. Popular fabrics & fits:



Twill + Mesh
High Crown + Flat Brim



Structured Twill + Mesh
Mid Crown + Curved Brim



Unstructured Twill + Mesh
Mid Crown + Curved Brim



Foam + Mesh
High Crown + Flat Brim



Foam + Mesh
Mid Crown + Curved Brim

6-PANEL TRUCKER

Fabric crown and mesh back. Popular fabrics & fits:



Twill + Mesh
High Crown + Flat Brim



Structured Twill + Mesh
Low Crown + Curved Brim



Unstructured Twill + Mesh
Low Crown + Curved Brim

6-PANEL DAD HAT

Unstructured panels and curved brim. Popular fabrics:



Washed Twill
Low Crown + Curved Brim



Waxed Canvas
Low Crown + Curved Brim

7-PANEL HIPSTER HAT

Unique 7-panels and flat brim. Popular fabrics:



Twill



Twill + Mesh

VISOR

Open structure and curved brim. Popular fabrics & fits:



Twill



Performance Nylon

TRAPPER

Full fabric, ear flaps and fleece interior.



Ripstop + Fleece Interior
Available in an array of fabrics/fits

STRAW WIDE BRIM

Straw material and wide brim. Popular colorways:



Natural Straw



Brown Straw



Black Straw

FELT WIDE BRIM

Wool felt material and wide brim.



Wool Felt

BUCKET

Full head coverage. Popular fabrics:



Twill



Poly Blend



Twill with strap

THE BUILD OF THE HAT



BRIM SHAPE



Flat Brim - Rounded Silhouette



Flat Brim - Square Silhouette



Slightly Curved Brim



Curved Brim

CROWN HEIGHT



Low Crown Height



Mid Crown Height



High Crown Height

HAT FABRICS



Twill



Washed Twill



Heather Blend



Foam



Waxed Canvas



Corduroy



Wool Blend



Fleece



Burlap



Duck Cotton

HAT FABRICS CONTINUED



Poly Blend



Poplin



Ripstop



Performance Polyester Fabric



Performance Polyester Twill Blend



Structured Mesh



Washed Unstructured Mesh



Performance Perforated Polyester



Performance Polyester Spacer Mesh

CLOSURES



Snapback



2 Color Snapback



Velcro



Slide Metal Back



Plastic Buckle Back



Metal Clasp - Cloth Strap



Metal Clasp - Leather Strap



Engraved Metal Closure

DECORATION CAPABILITIES





Flat Embroidery



3D Puff Embroidery



Sublimated 3D Puff Embroidery



Felt Applique



Rubber Applique



Iridescent Rubber Applique



Screen Print



Sublimation



Debossed



Debossed Metal Rivet

PATCH STYLES



Woven Patch w/ Merrowed Edge



Woven Label



Laser Etched Faux Leather Patch



Debossed Genuine Leather Patch



Debossed Rubber Patch



Screen Printed Patch w/ Merrowed Edge



Embroidered Twill Patch w/ Merrowed Edge



Embroidered Felt Patch



Dye Sublimated Patch w/ Merrowed Edge



Embossed Rubber Patch

ADDITIONAL EMBELLISHMENTS



Woven Clamp Tag



In-Seam Woven Clamp Tag



Snapback Woven Clamp Tag



Accent Rope



Underbrim Screen Print



Sewn on Stripes - Crown

Sewn on Stripes - Mesh
Adorned w/ Embroidered Round Patch

Distressing on Brim // Accent Embroidery



Contrast Stitching



Underbrim Sublimation

ADDITIONAL EMBELLISHMENTS



Quilted Fabric



Two-Toned Fabric



Mesh Crown Overlay



Acid Wash Twill Fabric



Layered Brim

INTERIOR ACCENTS



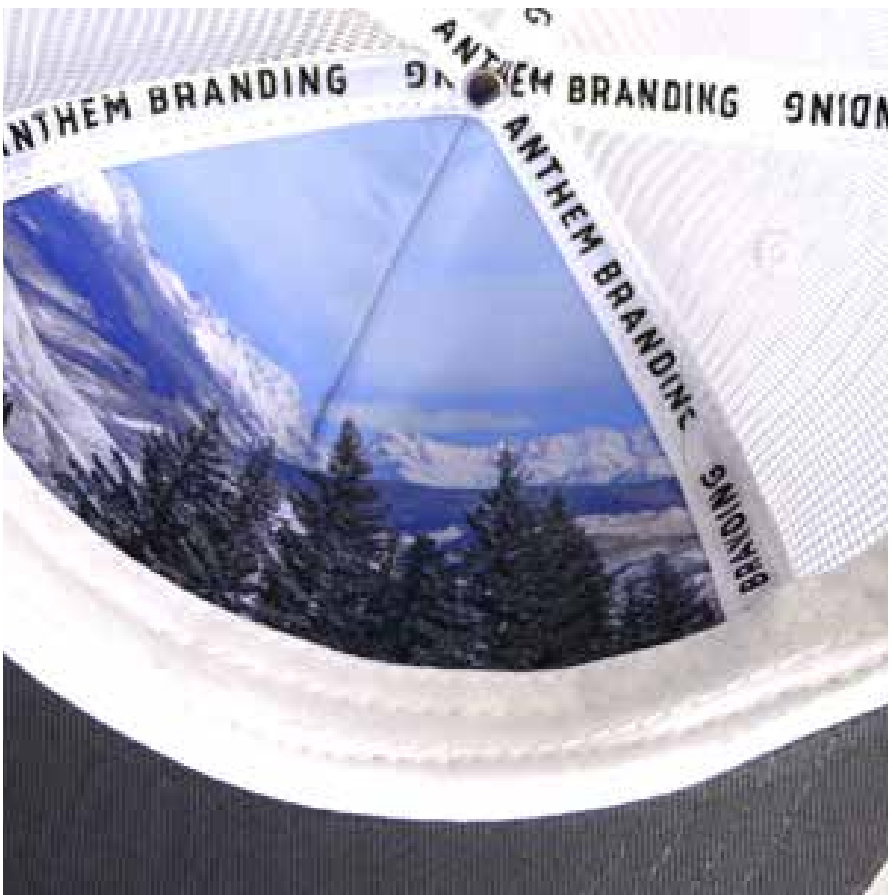
Interior Woven Label



Printed Interior Taping



Interior Crown Screen Print



Interior Crown Sublimation

PACKAGING OPTIONS



Brim Sticker



Interior Crown Insert



Hangtag - Standard Cardstock



Hangtag - Craft Paper



Anthem Branding

CUSTOM HEADWEAR PROGRAM:

CUSTOM HAT CATALOG

Ready to get started?

Reach out your Account Rep or
to info@anthembranding.com
to discuss next steps!