

**Anthem
Branding**

—
CUSTOM MERCH PROGRAM:

BEANIE CATALOG



Anthem aims to offer one-of-a kind custom beanies to enhance your merch collection. Both practical and stylish, beanies are the perfect accessory to keep you warm in the colder months. With a variety of styles and knits to choose from, Anthem Branding can design custom beanies that represent the spirit of your brand.

Start with one of our warm knit beanies or fleece skull caps and customize it with a high quality embroidered design, add a label, top it with a pom, and more. Incorporate a jacquard knit (woven-in) logo or lettering directly into your custom beanie to add additional texture to the design.

No matter the fit or decoration, your custom beanie will stand out and represent your unique brand.

BEANIE STYLES

KNIT + CUFF TECHNIQUES

POM STYLES

DECORATIONS

**CUSTOM
BEANIES**





CUSTOM

BEANIE STYLES

Keep your head warm with several popular beanie styles to choose from. From relaxed slouchy to classic cuffed, we have a fit to meet every need.



**Tightly Woven
Pom Beanie**



Plaid Pom Beanie



Slouchy Beanie



Skull Beanie



**Tightly Woven
Cuffed Beanie**



**Chunky Marbled
Beanie**



Cable Knit Beanie



Heathered Beanie



Waffle Knit Beanie



Fisherman Beanie



Sherpa Beanie



**Sublimated
Performance Beanie**



CUSTOM

YOUTH BEANIES

Keep the kiddos warm all winter long with custom youth beanies. Any of our styles can be adjusted to a smaller fit.

CUSTOM BEANIE

KNIT + CUFF TECHNIQUES

Knit and cuff styles are a great way to bring in personality and offer additional warmth - from a classic tightly woven knit to a contemporary waffle pattern. Chunky knits will keep you warm all winter long while a loose slouchy knit will allow you to show off your custom beanie most seasons.



KNIT TECHNIQUES



TIGHT KNIT



CABLE KNIT

MARBLED KNIT



WAFFLE KNIT



CHUNKY WIDE KNIT



PLAID KNIT



CUFF STYLES

Tightly Woven Cuff
Wider Ribbed Cuff



CUSTOM BEANIE

POM STYLES

Showcase your brand colors with a soft pom. Understated or colorful, poms are a fun accessory to add to your custom beanie.



POM STYLES

- One Color Pom**
- Multi-Color Pom**
- Faux Fur Pom**

CUSTOM BEANIE

DECORATIONS

Endless decorations allow your beanie and brand to stand out from the rest. Add a subtle clamp tag or have your artwork woven into the front of the beanie to stand out loud and proud.



DECORATIONS



Flat Embroidery



Puff Embroidery



Woven Clamp Tag



Faux Leather Clamp Tag



Woven Patch with Merrowed Edge



Woven Label



Genuine Leather Patch



Faux Leather Patch



DECORATIONS

JACQUARD DESIGNS

Add visual interest to your beanie by incorporating a woven-in design. Stripes and a wordmark instantly create a classic beanie look. A Fair Isle inspired design fits in perfectly for the cold weather. A fun illustrated scene is great way to show off your brand.

Jacquard designs are a unique way to weave in your brand's story. The finished product has a handcrafted look, so keep in mind that simple designs work best for this decoration method.

WOVEN ART CONCEPTS



PATTERN DESIGN



FAIR ISLE PATTERN

ICON



ILLUSTRATED SCENE



TEXT & STRIPES



COLOR BLOCKING



Anthem Branding

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Ready to get started?

Reach out your Account Rep or
to info@anthembranding.com
to discuss next steps!